

MEDIA KIT



Nechia Reese

INTERNATIONAL POWERHOUSE

ABOUT

Alechia Reese is equal parts warm tea and Hennessy. She is a strategist, author & founder, as the principal for **360 Gateway Brands and RGLP Group, LLC**. Through transformative remote learning and development programs, Alechia helps executives and professionals build authentic growth-focused connections through the power of relationships.

As a strategist, her organization specializes in the creation of comprehensive go-to-market launch strategies for new products, services, events, and campaigns. **Alechia is the recipient of the Woman of Power award presented by Bank of America and NABA NYC**, she transformed her life from a domestic violence victim to thriver building high 6-figure brands working with some of the largest organizations on the globe.

As a media personality and certified professional speaker, her skilled, fun and charismatic speaking style has afforded her the opportunity to partner with and speak for a myriad of organizations from the entertainment stage to the corporate boardroom including **UPS, Verizon, Bank of America, Vogue Italia, Essence, Google** and more. From the entertainment stage to the corporate boardroom. **She's hosted events from 100 to 50,000 attendees** for brands like **Progressive, UPS, BET, Vogue Italia, Verizon, EssenceFest, Jazz in the Gardens, BlogHer** and more. In addition, she has led leadership and brand development workshops at **Google, IBM, Spanx**, and more.

Her unique journalist style has produced opportunities to interview many of the most dynamic artists, sports professionals, and impactful influencers of our time including **Lionel Richie, Iyanla Vanzant, Brandy, Dwyane Wade, The O'Jays, Karen Civil, Lalah Hathaway, Elle Varner, Melanie Fiona, Letoya Luckett**, and many more!

Alechia believes beyond empowerment it's necessary to properly equip all people to succeed. She's made it her lifelong mission to do so redefining success through purpose.



**"YOUR LIFE IS THE SUM
TOTAL OF YOUR BELIEFS.
BELIEVE GREATLY!"**

CLICK THE IMAGE ABOVE FOR A
GLIMPSE OF ALECHIA IN ACTION



AS A SPEAKER & MODERATOR

As an international speaker, Alechia has spoken on stages from Africa to Australia and so many places in between. Her keen ability to break down complex and sometimes painful topics while engaging various audiences alike is unmatched.

Click below for snippets from her latest engagements:

- Moderating the Mental Health Matters Panel in South Africa [here](#)
- Workshop in Atlanta discussing profitable partnerships [here](#)
- The Relationship Game Keynote in Los Angeles [here](#)



AS A HOST & MEDIA PERSONALITY

Whether she's hosting a private fashion event for Vogue Italia, or a 50,000 attendee music festival, Alechia's fun and energetic style has afforded her the opportunity to partner with and speak for a myriad of entertainment activations.

Click below for snippets from her latest engagements:

- Hosting 2019 JITG Music Festival [here](#)
- Interviewing R&B royalty Lionel Richie [here](#)
- Interviewing the legends The O'Jays [here](#)



AS AN AUTHOR

Alechia has authored two books: [Eating Elephants](#) and [The Relationship Game](#). Eating Elephants empowers and equips every reader to succeed through the principles of project management. The Relationship Game transforms traditional networking and includes 5 game-changing tools to build growth-focused professional relationships.

- Download a copy of Eating Elephants 1st chapter [here](#)
- Download a copy of The Relationship Game Elephants 1st chapter [here](#)

WHAT THEY SAID

"She came, she saw, she conquered. Alechia spoke at the 3rd Annual Bank of America/NABA NY Celebrating Diversity Power Women's Breakfast. In line with Bank of America's Courageous Conversations, Alechia Reese brought many to tears and many more to laughter with the awe-inspiring story of her personal journey. Her story came with the blueprint to finding individual purpose. We all left questioning what our purposes were!"

**EGWU NWANKPAH, CPA, VICE PRESIDENT,
BANK OF AMERICA**

"Transformative! If asked to use only one word to describe the impact Alechia had on our attendees as the keynote for The TBBJ BizWomen Summit, transformative would be it! Beyond simple empowerment, Alechia equipped our attendees with real-world, applicable tools to make strides in their business, careers, and relationships that day. One attendee even left with a job opportunity that day. Alechia and her message are simply - TRANSFORMATIVE!"

**BRIDGETTE BELLO, TAMPA BAY BUSINESS
JOURNAL BIZWOMEN SUMMIT**

"I started getting more ideas immediately after the workshop and have been reaching out to people to research and put things in motion. Thank you for helping us identify the greatness that we all possess and giving us the courage and resources to take action."

**YUNICE EMIR, PUBLIC AFFAIRS MANAGER,
THE COCA-COLA COMPANY**

"I was very impressed with your ability to think on your feet and turn complex issues into simple solutions."

**TOM ALBRIGHT, PRESIDENT AND CEO,
RECROS MEDICA, INC.**

Click to listen to Soledad O'Brien's video testimonial [HERE](#)



EQUIP. EMPOWER. TRANSFORM.

SIGNATURE TALKS & TRANSFORMATIVE TOPICS

LEVERAGING PERSONAL VALUE TO BUILD POWERFUL RELATIONSHIPS IN A REMOTE WORLD

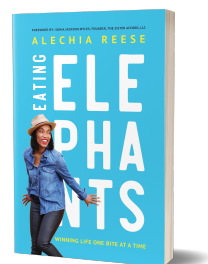
In unprecedented times we're presented with complex issues and problems. The status quo and "traditional" way of doing things cannot be utilized to find appropriate solutions. This powerful workshop series addresses the nuanced future of work equipping executives and professionals with personalized resources to intentionally design their career path and growth.

By the end of this session, attendees will learn the skills required to assess the breath of their skills and talents, align it to their organization's areas of advancement, and create a career growth strategy leveraging learning and development opportunities within their organizations – even while remote.

EATING ELEPHANTS: WINNING LIFE ONE BITE AT A TIME (BOOK & WORKSHOP)

No matter how fancy the car or advanced the gps, without direction you're guaranteed to go nowhere. The Eating Elephants interactive workshop complements the book "Eating Elephants" authored by Alechia Reese and gives each attendee the tools to go from ideation to execution which will help create success on your own terms. The goals may vary, but success is for everybody!

By the end of this session, you will know how to take your failures, activate your vision, and execute with precision using the fundamental principles of project management.



SIGNATURE TALK

**LEVERAGING PERSONAL VALUE TO BUILD POWERFUL
RELATIONSHIPS IN A REMOTE WORLD**

SIGNATURE TALK & TRANSFORMATIVE TOPICS

BUILDING INFLUENTIAL BRANDS BY CULTIVATING RELATIONSHIPS (BOOK, CARD GAME & WORKSHOP)

Life is a relationship game, to win at it you must learn to build mutually beneficial relationships! Brand building starts with authenticity, trust and impactful content. Influence and trust are partners in successful relationships and strategically managing each one aides in growth.



By the end of this session, you will know how to build brands poised to impact and influence the masses. In addition, each attendee will also leave with a personalized relationship strategy, book, and card game.

LEVERAGING THE POWER OF THE MILLENNIAL MIND: CREATING INTRAPRENEURIAL LEADERS

The misconception of millennial loyalty and commitment has cost many corporations millions of dollars in lost resources and talent. The fact is millennials are fiercely loyal to growth, their passions and the pursuit of happiness. This leadership workshop aims to completely transform the leadership and development style towards millennials to achieve and leverage the power they possess.

By the end of this session, your leaders will be equipped to create a culture that builds intrapreneurs and leaders that work to build the company, support business initiatives and increase the corporation's bottom line.

SIGNATURE TALK

LEVERAGING PERSONAL VALUE TO BUILD POWERFUL RELATIONSHIPS IN A REMOTE WORLD

"FROM THE ENTERTAINMENT STAGE TO THE CORPORATE BOARDROOM ... WITHOUT SKIPPING A BEAT!"



CORPORATIONS I'VE WORKED WITH

Google

verizon wireless

BET★

PROGRESSIVE

SPANX®

VOGUE

GREY GOOSE
WORLD'S BEST TASTING VODKA

wework

JITG
JAZZ IN THE GARDENS
Miami Fest



Business Journal

IBM



WHERE YOU'VE SEEN ME | IN THE MEDIA

ESSENCE

BLAVITY

rollingout

HUFFPOST

Forbes



FOR BOOKINGS CONTACT: JANIELLE EDGE

JEDGE@360GATEWAYBRANDS.COM

ALECHIAREESE.COM